

## BirthdayFreebies.com Banner Ad Rates (10/28/08)

Banner Type	Per Month	3 Months	6 Months	1 Year
Small Banner - 1 City/State <sup>1</sup>	\$1	—	—	\$12
Small Banner - 2 Cities/State <sup>1</sup>	\$2	—	—	\$24
Small Banner - 3 Cities/State <sup>1</sup>	\$3	—	—	\$36
Small Banner - 4 Cities/State <sup>2</sup>	\$4	—	\$24	\$48
Small Banner - 5 Cities/State <sup>2</sup>	\$5	—	\$30	\$60
Small Banner - 6 Cities/State <sup>2</sup>	\$6	—	\$36	\$72
Small Banner - 7 Cities/State <sup>2</sup>	\$7	—	\$42	\$84
Small Banner - 8 Cities/State <sup>3</sup>	\$8	\$24	\$48	\$96
Small Banner - 9 Cities/State <sup>3</sup>	\$9	\$27	\$54	\$108
Small Banner - 10 Cities/State <sup>3</sup>	\$10	\$30	\$60	\$120
Small Banner - 11 Cities/State <sup>3</sup>	\$11	\$33	\$66	\$132
Small Banner - 12 Cities/State <sup>3</sup>	\$12	\$36	\$72	\$144
Small Banner - 13 Cities/State <sup>3</sup>	\$13	\$39	\$78	\$156
Small Banner - 14 Cities/State <sup>3</sup>	\$14	\$42	\$84	\$168
Small Banner - 15 Cities/State <sup>3</sup>	\$15	\$45	\$90	\$180
Small Banner - 16 Cities/State <sup>3</sup>	\$16	\$48	\$96	\$192
Small Banner - 17 Cities/State <sup>3</sup>	\$17	\$51	\$102	\$204
Small Banner - 18 Cities/State <sup>3</sup>	\$18	\$54	\$108	\$216
Small Banner - 19 Cities/State <sup>3</sup>	\$19	\$57	\$114	\$228
Small Banner - 20 Cities/State <sup>3</sup>	\$20	\$60	\$120	\$240
Small Banner - 21 Cities/State <sup>3</sup>	\$21	\$63	\$126	\$252
Small Banner - 22 Cities/State <sup>3</sup>	\$22	\$66	\$132	\$264
Small Banner - 23 Cities/State <sup>3</sup>	\$23	\$69	\$138	\$276
Small Banner - 24 Cities/State <sup>3</sup>	\$24	\$72	\$144	\$288
Small Banner - 24+ Cities/State <sup>3</sup>	\$24	\$72	\$144	\$288 <-- No price increase!
Small Banner - 1 State	\$25	\$68	\$128	\$225
Small Banner - 2 States	\$49	\$135	\$255	\$450
Small Banner - 3 States	\$73	\$203	\$383	\$675
Small Banner - 4 States	\$97	\$270	\$510	\$900
Small Banner - 5 States	\$121	\$338	\$638	\$1,125
Small Banner - 6 States	\$145	\$405	\$765	\$1,350
Small Banner - 7 States	\$169	\$473	\$893	\$1,575
Small Banner - 8 States	\$193	\$540	\$1,020	\$1,800
Small Banner - 9 States	\$217	\$608	\$1,148	\$2,025
Small Banner - 10 States	\$241	\$675	\$1,275	\$2,250
Small Banner - 11 States	\$265	\$743	\$1,403	\$2,475
Small Banner - 12 States	\$289	\$810	\$1,530	\$2,700
Small Banner - 13 States	\$313	\$878	\$1,658	\$2,925
Small Banner - 14 States	\$337	\$945	\$1,785	\$3,150
Small Banner - 15 States	\$361	\$1,012	\$1,913	\$3,375
Small Banner - 16 States	\$385	\$1,080	\$2,040	\$3,600
Small Banner - 17 States	\$409	\$1,147	\$2,168	\$3,825
Small Banner - 18 States	\$433	\$1,215	\$2,295	\$4,050
Small Banner - 19 States	\$457	\$1,282	\$2,423	\$4,275
Small Banner - 19+ States	\$457	\$1,282	\$2,423	\$4,275 <-- No price increase!
Small Banner - National	\$500	\$1,350	\$2,550	\$4,500
Right Corner Banner - National	\$750	\$2,025	\$3,825	\$6,750
Large Banner - National	\$1,000	\$2,700	\$5,100	\$9,000

1 - One year minimum; 2 - Six month minimum; 3 - Three month minimum